



**Mona School
of Business &
Management**

The University of the West Indies, Mona

SPONSORSHIP PROSPECTUS

2017

Mona School of Business and Management
3rd ANNUAL BUSINESS AND MANAGEMENT CONFERENCE
Learning • Knowing • Doing

DRIVING TRANSFORMATION:

FINANCE, ENTERPRISE DEVELOPMENT & WEALTH CREATION

November 8-10, 2017
Montego Bay, Jamaica

businessconf.msbm-uwi.org

SPONSORSHIP PACKAGES

BENEFITS OF SPONSORSHIP:

Improve business image.
Prestige and credibility.
Boost profit as well as establish goodwill.
Closer and better relationships with
sponsor and clients.

EIGHT (8) SPONSORSHIP PACKAGES
ARE BEING OFFERED



MSBM

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PLATINUM: J\$1,500,000

- Booth Space at the Conference (10X10)
 - Booth Space
 - Trestle Table
 - Table Cloth
 - Two (2) Chairs
- Four Invitations for sponsor's representatives to attend the Conference including the Opening Ceremony
- Prominent on stage branding opportunity at Conference Opening Ceremony
- Exclusive Branding of one Conference Session of choice
- Company logo prominently displayed on Conference Materials
- Company information/material e.g. brochures, memorabilia included in conference package/bags
- Branding at all Conference events (according to conference policies)
- Banner Ad on Conference website (with hyperlink) (Size TBD)
- Business logo or name mentioned on media releases - television, radio, print, and email
- Invitation to take part in all on-air interviews (radio/television)
- Message in Conference Magazine
- Half page ad in next issue of the MSBM Business Review
- Sponsorship announcement by Chairman at commencement of the Conference, before breaks and at end of the Conference

GOLD: J\$1,000,000

- Booth Space at the Conference (10X10)
 - Booth Space
 - Trestle Table
 - Table Cloth
 - Two (2) Chairs
- Three Invitations for sponsor's representatives to attend the Conference including the Opening Ceremony
- Invitation to take part in one on-air interview (radio/television)
- Company logo displayed on Conference Materials
- Company information/material e.g. brochures, memorabilia included in conference package/bags
- Branding at the Conference (according to conference policies)
- Banner Ad on Conference website (with hyperlink) (Size TBD)
- Business logo or name mentioned on media releases - television, radio, print, email
- Message in Conference Magazine

SILVER: J\$750,000

- Table top exhibition space at the Conference (8X8)
 - Trestle Table
 - Table Cloth
 - Two (2) Chairs
- Two Invitations for sponsor's representatives to attend the Conference including the Opening Ceremony
- Branding at the Conference (according to conference policies)
- Banner Ad on Conference website (with hyperlink) (Size TBD)
- Business logo or name mentioned on media releases - television, radio, print, and email
- Company logo prominently displayed on Conference Materials
- Company information/material e.g. brochures, memorabilia included in conference package/bags

BRONZE: J\$500,000

- One Invitation for sponsor's representative to attend the Conference including the Opening Ceremony
- Business logo or name mentioned on media releases - television, radio, print, and email
- Business logo or name mentioned on website (with hyperlink)
- Company logo displayed on Conference Materials
- Company information/material e.g. brochures, memorabilia included in conference package/bags
- Branding at the Conference (according to conference policies)

SESSION SPONSOR: J\$350,000

- One Invitation for sponsor's representative to attend the Conference including the Opening Ceremony
- Business logo or name mentioned on website (with hyperlink)
- Full Branding of one Session of choice - based on list provided and availability of session.
- Opportunity to promote products and services at the sponsored session

SUPPORTER: J\$250,000

- One Invitation for sponsor's representative to attend the Conference including the Opening Ceremony
- Business logo or name mentioned on website (with hyperlink)
- Branding at the Conference (according to conference policies)

BOOTH EXHIBITION: J\$100,000

- Booth exhibition space at the Conference (10X10)
 - Booth Space
 - Trestle Table
 - Table Cloth
 - Two (2) Chairs

TABLE TOP EXHIBITION: J\$50,000

- Table top exhibition space at the Conference (8X8)
 - Trestle Table
 - Table Cloth
 - Two (2) Chairs

SPONSORSHIP COMMITMENT FORM

I agree to be a sponsor of MSBM's 3rd Business & Management Conference to be held from November 8-10, 2017 in Montego Bay, Jamaica. (Please tick to indicate sponsorship package).

Platinum Sponsor	J\$1,500,000	<input type="checkbox"/>
Gold Sponsor	J\$1,000,000	<input type="checkbox"/>
Silver Sponsor	J\$750,000	<input type="checkbox"/>
Bronze Sponsor	J\$500,000	<input type="checkbox"/>
Session Sponsor	J\$350,000	<input type="checkbox"/>
Supporter	J\$250,000	<input type="checkbox"/>
Booth Exhibition	J\$100,000	<input type="checkbox"/>
Table Top Exhibition	J\$50,000	<input type="checkbox"/>

COMPANY NAME: _____

ADDRESS: _____

TELEPHONE: _____

EMAIL: _____

AUTHORISED BY (PRINT NAME): _____

TITLE: _____

SIGNATURE: _____

DATE: _____

CONTACTS:

Please email your commitment to sponsor and the category of sponsorship to **janice.henlin@uwimona.edu.jm** and **msbm-conference@uwimona.edu.jm**.

Completed forms may also be returned to the Mona School of Business and Management **by fax at (1876) 977-4622** by **June 1, 2017**.

Call **Ms. Janice Henlin** at **(1876) 977-6035 ext. 375** for any further information.

Thank You.