

4TH BUSINESS & MANAGEMENT CONFERENCE

LEARNING KNOWING DOING

DELIVERING ON THE PROMISE OF ENTREPRENEURSHIP
CRITICAL PERSPECTIVES ON RESEARCH, PRACTICE, AND THINKING IN THE FOURTH ECONOMY

Wednesday, July 10, 2019		
8:00 – 8:30	Registration	ROOM
8:30 – 10:15	<p style="text-align: center;">Opening Plenary <i>Entrepreneurship, Innovation and Growth: Unlocking the Potential in the Jamaican Economy</i></p> <p>Chair: Indianna Minto-Coy, MSBM Speakers</p> <ul style="list-style-type: none"> • Jennifer Bailey, Assistant Professor, Babson College • Howard Mitchell, President, Private Sector Organisation of Jamaica • Audrey Richards, Consultant, Development Bank of Jamaica • Terry-Ann Segree, Private Financial Operations Specialist, Inter-American Development Bank 	Montego Suite
10:15 – 10:30	Coffee Break	
10:30 – 12:00	<p style="text-align: center;">Going Public: Funding and Growing Your Business</p> <p>Chair: Dr Paulette Henry, MSBM Presenters:</p> <ul style="list-style-type: none"> • Marlene Street-Forrest, Managing Director, Jamaica Stock Exchange • Gary Peart, Chief Executive Officer, Mayberry • Cecil Foster, Managing Director, Fosrich 	
12:00 – 1:00	Lunch	
1:00 – 2:30	Concurrent Sessions	ROOM
	<p style="text-align: center;">Unlocking Entrepreneurship: AirBnB, Diaspora & Sustainability</p> <p>Chair: Dr. Maurice McNaughton, Director COE, MSBM Presenters:</p> <ul style="list-style-type: none"> • Camille Jones, Transforming the world with Entrepreneurship, Sustainability and Innovation • Anne Crick, Breaking New Ground: The Sharing Economy Entrepreneurs • Johnnel Smith, Your property, Big opportunity! AirBnB realizing the promise of entrepreneurship for Jamaicans • Parris Lyew-Ayee & Indianna Minto-Coy, Unlocking Diaspora Entrepreneurship & Investment in the Caribbean: The Role of Diaspora Mapping 	Montego

	<p align="center">Doctoral Consortium – Session 1</p> <p>Chair: Ambassador Ralph Thomas, Director of Strategy, MSBM</p> <p>Panel:</p> <ul style="list-style-type: none"> • Yolande Hylton, Role of Talent Management in the Success of Prosperous Caribbean firms • Andrew Edie, What are the critical success factors for small businesses survival beyond five years: A Jamaica Perspective 	Negril Suite
2:30 – 4:00	Concurrent Sessions	ROOM
	<p align="center">Doctoral Consortium – Session 2</p> <p>Chair: Ambassador Ralph Thomas, Director of Strategy, MSBM</p> <ul style="list-style-type: none"> • Roshnie Doon, Essays On The Economics Of Education In Trinidad And Tobago • Tenneil Rashford, Exploring The Impact Of Bureaucracy On Digital Transformation In Higher Education: A Developing Country Perspective 	Negril
	<p align="center">Audit, Legal & Regulatory Issues for Start-up & Growth</p> <p>Chair: William Lawrence, Director, Professional Services Unit, MSBM</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Andrea Kinach, Partner, Patterson Mair Hamilton • Donald Brown, BDO Chartered Accountants 	Montego Bay
4:00 – 5:30	<p align="center">Funding Entrepreneurship and MSMEs</p> <p align="center">Chair: Dr Patrick Prendergast, Director, UWI, WJC</p> <p>Presenters:</p> <p>Donovan Wignall, President, MSME Alliance Norman Thompson, Vice-President Corporate Banking, First Global Bank Gillian Hyde, General Manager, JN Small Business Loans</p>	Port Antonio
6:00 – 8:30	<p align="center">Opening Ceremony & Reception</p> <p align="center">Chair: James Moss-Solomon, Executive-in-Residence, MSBM</p> <p align="center">Keynote Address</p> <p align="center">Delivering on the Promise of Entrepreneurship Dr The Honourable Nigel Clarke, MP Minister of Finance and the Public Service</p>	Pegasus Ball Room

Thursday, July 11, 2019		
8:00 – 5:00	<i>Registration</i>	
8:30 – 10:00	<i>Concurrent Sessions</i>	
	<i>Gender & Youth Entrepreneurship</i>	
	<p><i>Chair: Ahkentoolove Corbin, UWI, Cave Hill</i></p> <p><i>Presenters</i></p> <ul style="list-style-type: none"> • Nicola Paterson and Sharon Smith, The Gendered Nature of Entrepreneurship in Jamaica: Equality Achieved? • Johnnel Smith, The Women of AirBnB: Challenges of Female Hosts (Entrepreneurs) of AirBnB Jamaica • Roshnie Doon, The Returns to Schooling of Men in Trinidad and Tobago • Sidjae Price, Truth Revealed: How Generation X and Millennial Entrepreneurs Manage Organizational Conflict 	
	<i>Networking Session for Entrepreneurs (PART 1)</i> <i>From Start-up to Scale-up: High Growth Entrepreneurs Share Lessons Learned</i>	
	<p><i>Chair: Amashika Lorne (TBC)</i></p> <p><i>Facilitators:</i></p> <ul style="list-style-type: none"> • Kemal Brown, President & CEO, Digita Global Marketing • Kevin Langley, President, Entrepreneurs Across Borders • Josh Cauley, Entrepreneur and Owner, Performance Mods • Somdutta Singh, Serial Entrepreneur, Mentor and Advisor 	
10:00 – 10:15	<i>Coffee Break</i>	
10:15 – 11:45	<i>Concurrent Sessions</i>	
	<i>Entrepreneurial Education</i>	
	<p><i>Chair: Lila Rao-Graham, Deputy Executive Director, MSBM</i></p> <p><i>Presenters</i></p> <ul style="list-style-type: none"> • Guido Rojer, Education in the Entrepreneurial Economy • Sasekea Harris, Building an Entrepreneurial Caribbean University Library: Practice, Lessons & Possibilities • Roshnie Doon, The Returns to Over and Under-education in Trinidad and Tobago • Benjamin Branch, Myrna Douglas and Keron Grant A UWI Intellectual Property (IP) Framework for an Academic Rigor Enhancing Experience • Jen will speak to her work on the innovation process. 	
	<i>Networking Session for Entrepreneurs (PART 2)</i> <i>From Start-up to Scale-up: High Growth Entrepreneurs Share Lessons Learned</i>	
	<p><i>Chair: Amashika Lorne (TBC)</i></p> <p><i>Facilitators:</i></p> <ul style="list-style-type: none"> • Kemal Brown, President & CEO, Digita Global Marketing • Kevin Langley, President, Entrepreneurs Across Borders, The Entrepreneurial Journey • Josh Cauley, Owner Performance Mods, E-Commerce From Start-up to Scale-up • Somdutta Singh, Serial Entrepreneur, Mentor and Advisor 	
11:45 – 1:15	<i>Lunch & Launch</i> <i>Enterprise & Entrepreneurship in the Caribbean Region</i> <i>Special issue of Entrepreneurship & Regional Development</i>	

	<p><i>Chair: Professor Densil Williams, Pro Vice-Chancellor, UWI</i></p> <p><i>Speaker:</i> Joseph Matalon <i>Chairman ICD Group & First Angels Jamaica</i></p>	
1:15 - 2:30	<p><i>Impact Investment Master Class: The New CSR?</i></p> <p><i>Chair: Minna Israel, Special Adviser to the Vice-Chancellor, UWI (tbc)</i></p> <p>Presenter: Professor Craig Watters Oklahoma State University Director Riata Institute for Global Social Entrepreneurship</p>	Montego
2:30 – 4:00	<p><i>Entrepreneurship in the Family: Managing Growth and Transformation in Family-Owned Businesses</i></p> <p><i>Chair: Professor Lou Anne Barclay, MSBM</i></p> <p><i>Panel</i> Professor Kidwell, Director, Adams Center for Entrepreneurship, Florida Atlantic University Michelle Chong, CEO, Honey Bun Limited Lawrence Nicholson, Senior Lecturer, Mona School of Business & Management</p>	Montego
4:00 – 5:30	<p><i>Social Enterprise and Entrepreneurship</i></p> <p>Chair: Sharon Smith, Director, Mona Entrepreneurial and Commercialisation Centre, UWI, Mona</p> <p>Panel</p> <ul style="list-style-type: none"> • Michael Marshall, Examining the Economic Behaviour of Social Enterprises and Assessing their Potential Contribution to Economic Growth and Development • Michael Marshall, K'Adamawe K'Nife, Edward Dixon, Kethania Griffiths, The Emergence of Social Enterprise in Jamaica • Leighton Ellis & Khalee Mohammed, I did it my way: Individual Entrepreneurship 	Montego

Friday, July 12, 2019		
8:30 – 2:30	<i>Registration</i>	
8:30 – 10:00	<i>Opening Plenary</i>	
	<i>Growing And Strengthening Youth Entrepreneurship Lessons From Young Entrepreneurs</i>	Montego
	<p><i>Chair: Oneilia Bryan, Creative Director, CONTRAX Creative Studios</i></p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> • Tyrone Wilson, President & CEO • Rory-Craig Walker, CEO/Founder Jamaican Care Packages • Janelle Pantry-Coke, Managing Director, Spaces • Gordon Swaby, CEO/Founder EduFocal 	
10:00 – 10:15	Coffee Break	
10:15 – 11:45	Concurrent Sessions	
	Entrepreneurship, Finance & ICTs	Montego Suit
	<p>Chair: Anne Crick, MSBM</p> <p>Panel</p> <ul style="list-style-type: none"> • Deborah Hickling-Gordon, Financial Inclusion and the Caribbean Creative Economy • William Lawrence and Twila-Mae Logan, Financing Entrepreneurship: An Investigation of Jamaica Stock Exchange Junior Market • Olivene Thomas & Clement Branche Competing Dynamics: Building Intrapreneurial Agility in Sleeping Giants • Delroy Chevers, Jacqueline Chevers Towards the Assessment of Information Technology Material Weakness Events on Corporate Governance Changes in Small Firms in Jamaica 	
	<i>SMES & Start Ups</i>	Negril Suite
	<p>Chair: Kamau Chionesu, MSBM</p> <p>Panel</p> <ul style="list-style-type: none"> • Winsome Halliman, Structural Characteristics the Dark Side of Small Business Transformation: Evidence from the Distribution and Retail Sector • Ramon Leachman, Marvalyn Graham, De Andra Harvey, Delroy Chevers, Assessing the emergence of SMEs in Jamaica: The factors spurning entrepreneurship in the ICT Sector • Noel Morgan, Entrepreneurial Inclinations, Factors and Barriers to Business Start-ups 	
11:45 – 2:00	CLOSING PLENARY & LUNCHEON <i>Chair: Indianna Minto-Coy, MSBM</i>	Talk-of- the-Town
	<p style="text-align: center;">Panel: “Squeezing the Orange Economy”</p> <p>Harold Davis, Deputy, JBDC, Is there Entrepreneurial success to be had from the Orange Economy?'</p> <p>Andrea Dempster Chung, <i>Managing Director, Kingston Creative</i>, “The Kingston Creative Model: Entrepreneurship, Placemaking and Impact Investment”</p>	

	<p>Dr. Dennis Howard, Planting the seed! Harvesting from our rich culture - The Value Proposition</p> <p>Tova Hamilton, Entertainment & the Law</p> <p>Owen "Blakka" Ellis, Monetizing your talent - 'The Creative Entrepreneur'</p> <p><i>Closing Speaker</i></p> <p><i>Dr David McBean, Executive Director, Mona School of Business & Management</i></p>	
2:30	<p><i>THE EXPERIENCE ECONOMY</i></p> <p><i>VISIT TO CULTURE YARD: A SOCIAL ENTERPRISE</i></p>	
	<p><i>END</i></p>	