

Mona School of Business & Management

4th Conference on Business & Management

Theme: DELIVERING ON THE PROMISE OF ENTREPRENEURSHIP

Critical Perspectives on Research, Practice and Thinking in the Fourth Economy

Jamaica Pegasus Hotel | Kingston, Jamaica | July 10-12, 2019

Draft Agenda

Time	July 10, 2019	July 11, 2019	July 12, 2019
8:30-9:00	Registration	Registration	Registration ¹
9:00 – 10:30	Opening Plenary <i>“The Grit That Makes the Pearl: Entrepreneurship, Innovation and Growth: Unlocking the Potential”</i>	Opening Plenary <i>“Beyond the Plantation: Advancing the Role of the Academy in the Entrepreneurial Ecosystem/Towards”</i>	Concurrent Sessions
10:30 – 11:00	Break	Break	Break
11:00 – 12:30	Doctoral Consortium & Panel Presentations	Panel Presentations	Panel Presentations
12:30 – 1:30	Lunch & Book Launch <i>“Global Cultural Economy” (TBC)</i>	Lunch & Book Launch Enterprise & <i>“Entrepreneurship in the Caribbean”</i>	Luncheon & Plenary Presentation: <i>“Public Policy for Entrepreneurship and Innovation”</i>
1:30 – 3:00	Doctoral Consortium & Panel Presentations	Special Session 1: Community and Cultural Entrepreneurship	Special Session 2: Impact Investment Master Class
3:00 – 4:30	Panel Presentations & Special Session: From Presentation to Publication	Special Session <i>The Experience Economy</i>	Closing Business Roundtable & Awards Ceremony <i>“Enterprise, Entrepreneurship and Development”</i>
4:30 – 6:00	Plenary <i>Towards an Entrepreneurial Ecosystem in Jamaica and the Caribbean</i>	Experience social and cultural entrepreneurship in Jamaica’s Capital City	
6:00 – 8:00	Opening Ceremony & Reception	Conference Networking Dinner	

¹ Special Session on the Legal & Regulatory Framework for Social Enterprises | 8:30 -1:30 p.m. | Invitation only.

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